

CREATE A FITBIT WELLNESS PROGRAM IN 4 EASY STEPS

Leading companies know: employees who are physically active are healthier and more productive, and wellness programs can play an enormous role in driving physical activity and health in the workplace. The camaraderie, community and healthy competition these programs create can keep employees moving all year long.

Fitbit Wellness—a comprehensive solution powered by smartwatches, trackers, and mobile apps for employees, plus an easy-to-use dashboard and reporting tools for you—is an engaging, proven program to get your employees moving.

You (and your employees) can be off and running in 4 easy steps.



01

GET DEVICES TO EMPLOYEES, QUICKLY AND EASILY

Getting the world's best trackers and smartwatches into the hands of your employees couldn't be easier.

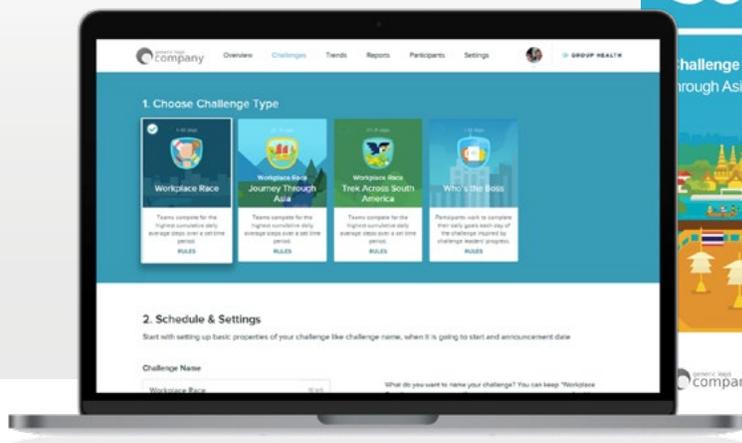
- Select a device lineup to fit employees' goals and lifestyle
- Help offset the cost to employees by choosing a custom subsidy
- Send a co-branded, custom storefront URL (provided by us) to employees, allowing them to order a device at your organization's preferred pricing
- Let Fitbit handle the rest! We'll ship devices directly to employees' location of choice



SET UP YOUR FIRST CHALLENGE

A little healthy competition is sure to get employees moving, and is a great way to kick off your program.

- Choose from a variety of themes and configurations
- Send invitations right from your dashboard
- Launch your program with a challenge, then run them any time throughout the year

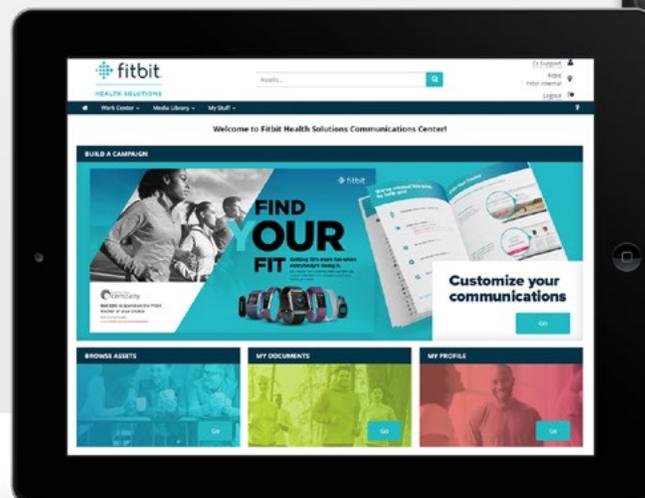


03

PROMOTE YOUR PROGRAM

Use our online communications center to easily co-brand and customize employee communications.

- Choose from multi-channel communication templates including digital and print
- Add your own program details without compromising design
- Create compelling communications to promote your programs, onboard employees, and educate and engage employees throughout the year.

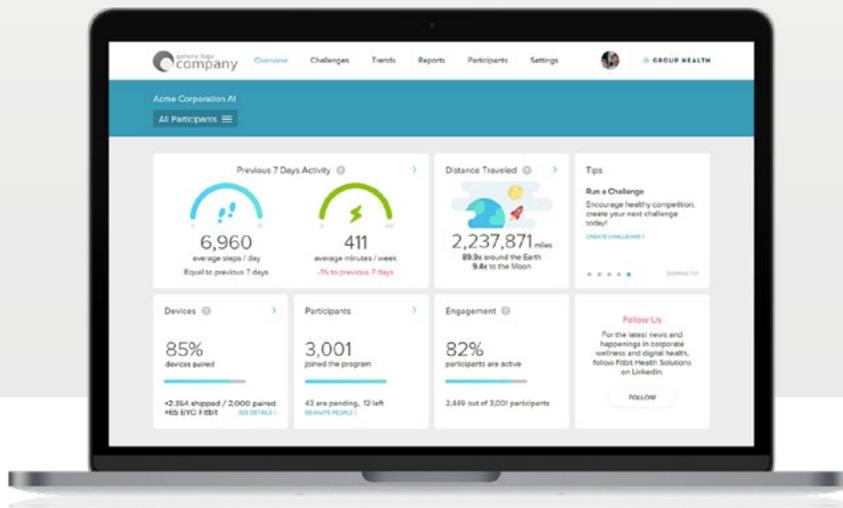


04

MEASURE PROGRESS

Easily measure and manage your corporate wellness program with the Fitbit Wellness dashboard.

- See continuous analytics of population-level sleep data, along with population-level activity, and engagement data
- Manage and maintain employee program population with simple tools
- Send email and in-app messages to employees



BEYOND LAUNCH

Once you're up and running, we'll help you maximize participation and drive engagement throughout the year. We'll help you understand your population, analyze and adjust as necessary, and help drive healthy habits and behavior change in your organization.

Bring Fitbit Wellness into your organization today. Contact us at healthsolutions.fitbit.com.